

March 2, 2009

## **2009 BC Library Conference Program – BCLTA Highlights**

Attention Library Board Chairs/BCLTA Liaisons:

Registration for the 2009 BC Library Conference is officially open at [www.bclibraryconference.com](http://www.bclibraryconference.com) and we encourage BCLTA members to register online by the early bird deadline of March 19. We are hoping for an excellent trustee turnout this year – both at conference sessions and social events, as well as our AGM, where key changes to the BCLTA Constitution & Bylaws will be up for consideration.

While we encourage trustees to review the full conference program and sign up for any and all sessions of interest, we would like to draw your attention to the following program highlights which may be of particular interest to those with an interest in library governance. Full details are available on the conference website.

Please contact BCLTA Executive Director Errin Morrison at [execdirector@bclta.org](mailto:execdirector@bclta.org) with any questions you may have about the conference.

We look forward to seeing you in April!

### **THURSDAY PRE-CONFERENCE SESSIONS**

#### **9:00–4:30**

##### **T3: Trustee Orientation Program** (Free registration/30 person maximum)

BCLTA's flagship Trustee Orientation Program is an ideal opportunity for trustees to come together to review board member roles and responsibilities, enhance overall board effectiveness, and generate new ideas and enthusiasm. If you are a new trustee, this session is a must. If you are a returning trustee or a library director, consider joining us for a refresher course that is sure to leave you recharged and re-energized. *Light breakfast and lunch included for this session - breakfast available at 8:30 am.*

#### **9:00–4:30**

##### **T9: Chairing the Board** (\$175 registration/30 person maximum)

Chairing the Board is an advanced training program for new, existing, and prospective library board chairs, focusing generally on board and meeting effectiveness, as well as the unique role and responsibilities of the board chair. Topics such as Robert's Rules of Order, SOFI reporting, strategic planning, and CEO evaluation are covered in detail and group discussion/problem solving is encouraged. *A light breakfast and lunch are included - breakfast available at 8:30.*

### **FRIDAY CONFERENCE SESSIONS**

#### **10:45–noon**

##### **F9: What's That Doing in My Library? Intellectual Freedom Stories and Advice**

Intellectual freedom is one of the central principles of libraries. But what does this mean in practice? And how do trustees, librarians, and library staff cope with difficult questions of censorship, human rights, and freedom of speech? Who makes these difficult decisions? Join a panel of trustees and librarians in a lively discussion of what happens when a library is faced with challenges to the books it has on its shelves, the people it has in its meeting rooms, and what people access via Internet stations.

**2:00-3:15**

**F18: Trustee Fundraising Dialogue**

Come and learn what BC libraries are doing to fundraise, and how library trustees are helping. Share your experiences and be inspired by the experiences of other trustees.

**3:45-5:00**

**F27: Library Performance Measurements: From Terms of Confusion to Terms of Enjoyment...**

Measuring a library's performance in today's environment is crucial. But how do we do this effectively? What do we measure and how do we translate these measurements into meaningful information? In this informative and practical session, two libraries will discuss their approach to performance measurements. The award-winning Richmond Public Library will illustrate how it uses performance measurements to assess its success, assist its board and staff in setting and evaluating goals and objectives, and ensure staff and board are working together effectively. The Prince George Public Library will then introduce the "Terms of Enjoyment" project - an initiative developing an experimental time-based measurement.

**SATURDAY CONFERENCE SESSIONS**

**10:45-12:00**

**S9: Strategic Planning – Charting the Future of Your Library**

In these challenging times, it is important for all libraries to have a strategic plan in order to provide direction for current and future boards and staff. Join BC Library Trustees' Association President and Myriad Consulting Principal Andy Ackerman for a session that will provide you with the basics of strategic planning – the why, when, who, and how. Participants will come away ready to face challenges, think creatively, and plan for the futures of their libraries.

**2:00-3:15**

**S18: Marketing Your Library**

Howard Olsen, President and CEO of High Output Training Systems, is a dynamic and engaging speaker who has traveled up the corporate ladder and around the world. Join him for this session and learn how to market your library by building trust and rapport with key stakeholders. This will be a fun and exciting session, and participants will come away with the skills necessary to market their libraries and themselves.

**3:45-5:00**

**S27: Trustee Roundtable**

The Trustee Roundtable is a chance for library trustees to get together and talk about their successes, concerns, challenges, and ideas. Join your BC Library Trustees' Association board members for an informal group discussion about issues that matter to trustees.

**SOCIAL AND OTHER EVENTS/MEETINGS**

**Trustee Lounge**

Need to get away from the conference fray for a little while? Need a meeting place to connect with fellow trustees? Looking for somewhere to linger before you head out for dinner on Thursday or Friday evening? Take advantage of our "Trustee Lounge" in a special suite at the Hilton from Thursday

afternoon to Saturday morning. Enjoy drinks, snacks, and comfy chairs aplenty! (Precise location will be communicated to all attendees prior to arrival – and at the registration table.)

**Thursday Evening**

Opening Reception

Keynote Address – Dr. Henry Yu, The Lost History of Pacific Canada

Presidents' Welcoming Address (BCLA/BCLTA/HLABC)

**Friday Morning**

Library 2020 Breakfast Update

Plenary Address – Dr. Michael Stephens, The Hyperlinked Library

**Friday Evening**

BCLTA Banquet and Awards Ceremony\*

All-Delegates Post-Awards Dance

**Saturday Morning**

Trustee Breakfast

BCLTA Annual General Meeting

*\*Please note, to register your spouse for the Banquet and Awards Ceremony, fill in a separate online registration and select only the BCLTA Banquet option.*