

## BC Library Trustees' Assoc.

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**From:** BC Library Trustees' Assoc. [admin@bclta.org]  
**Sent:** Thursday, October 05, 2006 6:11 PM  
**To:** BCLTA - Library Board Chairs (lib-bd-chairs@interchange.ubc.ca); BCLTA-Liaisons (bclta-liaisons@interchange.ubc.ca)  
**Subject:** BCLTA - Forwarding Update from OneCard Committee - October 4 2006

### To: Library Board Chairs and BCLTA Liaisons

The email note below is the latest update from the OneCard Committee which was sent to Library Directors yesterday.

Regards,  
 Maureen Black  
 Executive Director - BC Library Trustees' Association

----- Original Message -----

**From:** [Barlow, Beth](#)  
**To:** [director@moon.bcpl.gov.bc.ca](mailto:director@moon.bcpl.gov.bc.ca)  
**Cc:** [OneCard Committee \(E-mail\)](#) ; [mblack@bclta.org](mailto:mblack@bclta.org)  
**Sent:** Wednesday, October 04, 2006 8:31 AM  
**Subject:** BC OneCard Update

## B.C. OneCard Committee

### Communiqué - October 4, 2006

The official launch of the BC OneCard service has been delayed somewhat for a couple of reasons:

- Cards, promotional materials and supplies haven't arrived
- Government media plans are not finalized.

We do anticipate that we will have the various supplies to send out to libraries shortly after the middle of October. The shipment will include the cards, window decals, staff buttons, bookmarks and stickier notes to identify returned items. We will send an email out to alert you when the shipments are ready to go out.

When we have a definite date for a government media event we will be able to send out the other publicity materials, that is the templates that libraries can customize to their needs for making brochures, news releases and web site content. These materials will likely have an "embargo date" on them. We would suggest that you do not do any publicity until you receive the various pieces of material from the committee. If your customers are asking about the service, please explain that the launch will take place later this month.

If you are being asked about BC OneCard and customers want them, you may either tell them that you are waiting for the cards to arrive or you may give them a temporary or visitor's card and not charge them. If customers have borrowed items from another library that has chosen to give them BC OneCard service and they want to return them through your library, please do so (with a regular stickier and a hand-written note in the interim to identify it for lending library staff). As you know, you received the funding to support the BC OneCard service in the spring, so you won't

be “out of pocket” in either of these scenarios.

Thanks for your patience. If you have questions, please contact Beth Barlow at [babarlow@surrey.ca](mailto:babarlow@surrey.ca) <<mailto:babarlow@surrey.ca>> or 604.572.8269 ext. 304.